

**Amendment and Response**

Applicant: Brett M. Webb

Serial No.: 09/825,583

Filed: April 3, 2001

Docket No.: 10003931-1

Title: NETWORK BASED GIFT REMINDER AND PURCHASING SYSTEM

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**IN THE CLAIMS**

Please amend claims 1-2, 4-5, 7-13, 15, and 17-20 as follows:

1. (Currently Amended) A method of gift purchasing comprising:  
tracking at least one gift ideas and a related event dates for a user; and  
electronically notifying the user prior to the event date with a reminder from a gift  
reminder service provider with the reminder including, for each at least one gift idea, at least  
one network link to a gift merchant web site selling a gift related to the respective at least one  
gift idea wherein the gift merchant web site is independent from not exclusively associated  
with the gift reminder service provider.
2. (Currently Amended) The method of claim 1, wherein the tracking step comprises:  
displaying the at least one gift ideas and the related event dates on a web site of the  
gift reminder service provider.
3. (Original) The method of claim 1, further comprising:  
supplying the reminder service through a gift reminder web site and providing the  
network link as a uniform resource locator for the gift merchant web site.
4. (Currently Amended) The method of claim 1, wherein the notifying step further  
comprises:  
providing the at least one network link via as a link to the gift reminder web site at  
which the user will obtain, for each at least one gift idea, a listing of a plurality of network  
links to independent gift merchant web sites that sell gifts related to the respective at least one  
gift idea.
5. (Currently Amended) The method as in claim 4, and further comprising:  
displaying at the gift reminder web site a listing of gifts related to the respective at  
least one gift idea with each respective gift listing including a price, a description, and a  
uniform resource locator address for the respective independent gift merchant web site.

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6. (Original) The method of claim 1, wherein the notifying step further comprises:  
delivering the reminder to the user as an electronic mail notification from the gift  
reminder service provider through the user interface.

7. (Currently Amended) The method of claim 1, wherein the notifying step further  
comprises:

obtaining the at least one network link from an internet search initiated by the gift  
reminder service provider for gift merchant web sites that sell gifts related to the at least one  
gift ideas.

8. (Currently Amended) The method of claim 1, wherein the notifying step further  
comprises:

delivering the reminder to the user as a pop-up window from a standalone computing  
system that is in selective communication with the gift reminder service provider via a  
network communication link.

9. (Currently Amended) A computer-based gift purchasing system comprising:

a user interface of a purchaser;  
at least one network-based reminder service provider; including a notification  
mechanism configured to generate  
a notification viewable on the user interface that is generated by the reminder service  
provider and including a with the notification listing a gift idea and a related event date and  
the notification including at least one activatable network link to a gift merchant web site  
selling a gift related to the gift idea wherein the gift merchant web site is independent from  
not exclusively associated with the reminder service provider; and

a network communication link enablingpermitting communication between the user  
interface, the reminder service provider, and the gift merchant web site.

10. (Currently Amended) The system of claim 9, wherein the notification further  
comprises:

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at least one of an electronic mail message listing the at least one activatable network link and a desktop-based pop-up window listing the at least one activatable network link.

11. (Currently Amended) The system of claim 9, wherein the at least one activatable network link in the notification further comprises:

an activatable link to the gift reminder web site that includes a listing of a plurality of activatable network links to independent merchant web sites that sell gifts related to the gift idea.

12. (Currently Amended) The system of claim 9, wherein the network link in the notification further comprises:

a plurality of active activatable network links to with each link associated with a separate independent merchant web sites that sell gifts related to the gift idea.

13. (Currently Amended) The system of claim 12, further comprising:

a gift detail display mechanism for displaying for each gift merchant web site link, a gift listing including a gift related to the gift idea, a price, a description, and a uniform resource locator address to the gift merchant web site.

14. (Original) The system of claim 9, further comprising:

a gift registry database of the gift reminder service provider; and  
an event date database and calendar system of the gift reminder service provider.

15. (Currently Amended) A computer-based electronic gift reminder notification system comprising:

a gift reminder service provider;  
a display window viewable on a user interface of a computing device in communication with the gift reminder service provider, the window listing at least one gift idea and an event date related to the at least one gift idea; and  
a message in the display window received from the gift reminder service provider at a point in time prior to the event date and that includes a network link to a gift merchant web

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site that is independent of the gift reminder service provider and that sells gifts related to the at least one gift idea.

16. (Original) The system of claim 15, wherein the message further comprises:  
at least one of an electronic mail message and a pop-up window message.

17. (Currently Amended) The system of claim 15, wherein the message further comprises:

a text message identifying the at least one gift idea, an event date, a gift recipient, a gift, a price, and the network link includes at least one uniform resource locator link to the gift merchant web site.

18. (Currently Amended) A method of gift purchasing comprising:  
tracking gift ideas and related event dates for a user; and  
notifying the user at a point in time prior to the event date with an electronic mail reminder from the gift reminder service provider with the reminder including at least one a network link to a web site of the gift reminder service provider for accessing at least one activatable link to a gift merchant web site selling a gift related to the gift ideas wherein the gift merchant web site is independent of the gift reminder service provider.

19. (Currently Amended) A method of gift purchasing comprising:  
generating an electronic reminder notification, via a gift reminder service provider, of at least one event date and at least one related gift idea for a gift recipient with the notification including a network link to a plurality of gift merchant web sites, each gift merchant web site selling at least one gift related to the at least one related gift idea and being independent of the gift reminder service provider;

identifying the plurality of gift merchant web sites in an internet-based search, performed by the gift reminder service provider;  
receiving and sending the electronic reminder notification to a user from a gift reminder service

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~~provider of an event date and a gift idea for a gift recipient prior to the at least one event date with the notification including at least one network link to a gift merchant web site selling a gift related to the gift idea wherein the gift merchant web site is independent of the gift reminder service provider; and~~

accessing the gift merchant web sites directly from the notification independent of the gift reminder service provider; and

receiving at the gift merchant web site, a purchase request purchasing a from the user for the at least one gift for the gift recipient by activating via user activation of the network link to the gift merchant web site.

20. (Currently Amended) A computer-readable medium having computer-executable instructions for performing a method of gift purchasing, the method comprising:

~~tracking, at a gift reminder service provider, gift ideas and related event dates for a user; and~~

generating a reminder at the gift reminder service provider with the reminder including at least one activatable network link to a gift merchant web site selling at least one gift related to the gift ideas wherein the gift merchant web site is independent from the gift reminder service provider; and

electronically notifying the user prior to the event date by sending the with a reminder from the gift reminder service provider to a second computer in communication with the gift reminder service provider to cause display of the reminder at the second computer for viewing by the user and to enable activation of the network link by the user at the second computer with the reminder including at least one network link to a gift merchant web site selling a gift related to the gift idea wherein the gift merchant web site is not exclusively associated with the gift reminder service provider.